

FULL Terms & Conditions

These Competition Rules relate to La Roche-Posay *Dermlive* and is run by:

L'Oréal Danmark A/S
Havneholmen 25
1561 København V
CVR-no.: 70710218
(hereinafter referred to as "L'Oréal").

Any inquiry related to the competition may be directed to L'Oréal on email larocheposaycompetition@loreal.com.

HOW TO PARTICIPATE

<u>Eligibility:</u> To enter the competition you must have residence in Denmark, Sweden, Norway or Finland and you must be at least 18 years old. By entering the competition, you accept these Competition Rules.

Employees of L'Oréal including employees of its advertising- and promotional agencies, affiliated and related companies, and members of the immediate family and household of such employees cannot participate in the competition.

How to enter: You enter the competition by:

- 1. Answer correctly to the 2 questions asked on the Dermlive platform
- 2. Submit your answers, name and email address
- 3. The winners will be contacted directly

The dates for participation: from 07.10.2021 17.00 to 07.10.2021 23.00.

THE WINNERS

The winners are selected at random maximum 7 days after the last day of participation.

The winners will be notified directly via email.

THE PRIZE

The prize consists of a selection of La Roche-Posay products. There will be 20 prizes awarded. The prizes for each winner are the same with an approx. value of with an approx. value of 1200DKK/1600SEK/1700NOK/160EUR.



L'Oréal reserves the right to request identification prior to prize remittance.

Prize delivery: Please allow up to 21 days from the date the winner supplies details for delivery of the prize.

GENERAL TERMS AND CONDITIONS

Entry and eligibility

- 1. Incomplete or late entries will not be valid. L'Oréal is not responsible for entries lost, damaged or delayed due to technical problems, connectivity problems or similar.
- 2. Only one entry per person. Multiple entries made by the same person from various email, social media or other accounts or from the same IP address will not be valid.

Prize and disqualification

- 3. Prizes are as stated above, they are not transferable and there are no alternative prizes or cash substitutes. L'Oréal reserves the right to substitute a prize of equal or greater value in the event that the selected prize is unavailable for any reason whatsoever.
- 4. A winner forfeits his/her prize and L'Oréal reserves the right to find an alternative winner if:
 - (a) Within 7 of being notified by L'Oréal, a winner does not respond or does not provide their full name and relevant details (if applicable, details for the prize to be dispatched to in the eligible country of residence);
 - (b) if a prize is rejected or returned undeliverable; or
 - (c) if an entry is invalid or an entrant is disqualified or in breach of these Competition Rules.
- 5. L'Oréal reserves the right to disqualify an entrant or winner that, in its absolute discretion, could bring L'Oréal into disrepute, or in case of breach of these Competition Rules.

Personal Data

6. The personal data you provide along with your contribution will be processed for the purpose of managing this competition. L'Oréal is the data controller for the personal information you provide in relation to the competition.

The legal basis for such processing is the agreement entered into with L'Oréal through your contribution to the competition. The Livehouse Europe ApS team will have access to your personal data. You will not be able to participate to the competition if the required personal data is not provided. Your personal data will be kept as long as needed for the purpose of administrating the competition. When the personal information is not needed anymore for this purpose or for any legal requirement, we will delete your data from our systems in accordance with internal procedures. We may contact you by email in relation to the promotion, but we will not use your information for marketing communication unless you provide L'Oréal with an explicit consent. You have the right at any time to request access to and rectification of your personal data by contacting us at kontakt@loreal.com or nordicdpo@loreal.com.

For further information please see our Privacy Policy for <u>Denmark</u>, <u>Finland</u>, <u>Sweden</u> or <u>Norway</u>.



Transfer of rights

7. By entering the competition you transfer any copyright and other intellectual property rights existing in the submitted contribution to L'Oréal. L'Oréal shall have the right, without any further compensation or notice, to publish all or part of the contributed material and the name of the winner(s) on L'Oréal websites or on social media, as well as more generally shall have the right to the use the submitted contribution for marketing, advertising or informational purposes in connection with this competition, in any media or format.

Other terms and conditions

- 8. The winners may be subject to payment of income tax, and it is the sole responsibility of the winners to report any such income tax to the tax authorities.
- 9. L'Oréal will not be liable to anybody as a result of or relating to participation in this competition, any cancellation of the competition or otherwise.
- 10. L'Oréal reserves the right to amend any of these Competition Rules, or suspend or cancel the competition, at any time before, during and after the competition period.